

## **Steps to Get Your Church Members to Camp**

1. Pick a week for your youth to attend camp together. Although they can attend by themselves, youth are more likely to attend if they know their friends will be there. Identify these potential campers.
2. Set a goal of how many from each age group you want to send to camp.
3. Give "Bulletin Blips" (provided on the cookie box CD) to the person in charge of the weekly bulletin. Thank her/him each time something appears in the bulletin.
4. Choose one Sunday each month to promote as "Camp Signup Sunday." Use your past camper's creativity.
5. Post promotional items on all bulletin boards.
6. Copy the Registration and Health forms so you'll have them on hand for campers If they don't have a brochure.

## **Camp Signup Sunday**

1. Have a designated (Your camp/center) signup table outside the sanctuary.
2. Select several enthusiastic campers to help you staff the signup table and to encourage other children to attend camp. **IMPORTANT.**
3. Set up a tent in front of the church with a sign asking people to sign up today.

## **Helpful Hints for Camp Displays**

1. Choose an effective location.
2. Involve past campers to write what camp means to them. (Perhaps award scholarships for the best in each age group.) Put their work on all bulletin boards.
3. Create displays using pictures of former Kirkmont campers.
4. Make a "barometer" to show the progress being made toward your goal of camper signups.
5. Use creativity TO MAXIMIZE ALL THE SUPPLIED PROMOTIONAL MATERIAL.